Holmen Activities Booster Club
General Meeting Minutes
7/16/25 @6:30pm

President Dave Molling called the meeting to order at 6:35pm

Present – (I don't have the sign-in sheet)

Secretary Report was asked to read ahead of time, Sara made a motion to approve, Mike D. seconded, MPU

Executive report – no minutes

Treasurer – Matt N. reported the year end was June 30th. There are a couple accounts receivables outstanding. 96.2% of sponsors are paid up from last sponsorship push. The exec team will need to approve the 2025-2026 budget in August.

Items for General Meeting approval (from June 11th exec meeting) – Student Council asked for $800 to pay for speaker Tasha Schuh coming September 19th. It was brought to exec, and we propose giving them $1200 so the student council can purchase $400 in books from Tasha to give away. Mike D. made a motion to approve, Mitch G. seconded, MPU.

New Business:

Student Council Picture

National Rodeo – Madi McBride made it to rodeo finals for the second year in a row. She is asking for $200 for travel and fees. Per our bylaws this falls within a Holmen student making it to the highest level of competition and so we approved $200

Brenna Schmidt asking for $200 for travel and fees for the USATF National Junior Olympics in Savannah, GA for shot put. Per our bylaws this falls within a Holmen student making it to the highest level of competition, so we approved $200

Committee Follow-up

Committee members need to be selected for the 2025-2026 school year. Due to lack of participants at this month's meeting we decided to table this until the August meeting.

- Strategic Planning:
    - Kick off year and budget planning meeting in August
- Concessions:
    - Idea of paid sponsorships on water bottles. We will check contract with Pepsi and see if they will allow it. Other ideas were to sell sponsorships for popcorn bags
        - We will table this until we hear from Pepsi
        - Jason L. has other ideas for interactive sponsorships with the new score board
- Tournaments:
    - Andrea Tengblad to take over
- Membership:
    - New Lifetime members
        - Kim Oberweiser
        - Mike Durnin and wife
- Scholarship:
    - Meet with committee to come up with new scoring rubric
- Social Media and Marketing:
    - Leanne Meeter
- Raffle and Fundraising:
    - Booster will sponsor one fundraiser per Fall/Winter/Spring to help teams raise funds. Booster will give a percent of the profit from each fundraiser to the teams and keep a small portion.
        - Fall: Football Frenzy
        - Winter: March Madness
        - Spring: Bash VIP tickets

Other

Kaylyn Woodward – manager from American Legion asked for 7 people to guest bartend at Kronfest on Saturday, August 16th 9pm-12am. We will not get paid anything, but they will allow for a tip jar. The Booster club said yes, Jason L. will work on 7 bartenders for the evening to represent the Booster Club.

Next meeting August 20th we will select committees

President Dave Molling adjourned meeting at 7:16pm
Recorded by Denise Downing

Holmen Activities Booster Club
Executive Meeting Minutes
7/16/25 following general meeting

DM called the meeting to order at 7:30pm

Budget:
Gave $118,000 last year

- Equipment $64,000
- Weight Room $15,000
- Program Support $39,000

Jason L. proposed to the school board a pay per play structure for athletes and clubs. We are waiting to hear the school board decision on that before deciding what support Booster will give to teams this year.

Boys and Girls tennis is struggling the most right now and may ask for more, but other teams should be asking for about the same this year as last year.

Booster needs to purchase chairs, umbrella and blankets for new members. We are very low.

Ice Cream machine: We discussed purchasing a new one for concessions and giving old one to the Middle School.

Jason proposed we provide apparel items to new coaches. Maybe work with Ryan Meyer at Greater Than to design a shirt with the Booster Club logo on it. It will help promote our club and welcome new coaches into Holmen.

Coaches meeting August 27th at the American Legion. Invite coaches, parent reps and top-level sponsors.

DM adjourned at 8:30pm

Recorded by Denise Downing