Holmen Activities Booster Club
General Meeting Minutes
8/20/25 @ 6:30 PM

Vice President Mike Durnin, filling in for President Dave Molling called the meeting to order at 6:30 PM

Present - see meeting attendance sheet in Becky's binder for questions

Secretary report was asked to be read ahead of time. Matt made a motion to approve, Annie seconded, MPU

Executive report was asked to be read ahead of time, Matt R. made a motion to approve, Annie seconded, MPU

Treasurer report - Matt N. New ice cream machine has been purchased, the old ice cream machine will go to the middle school, Becky clarified, after football season since we need it inside and outside, and concessions will be under way soon.

Items for General Meeting approval (from 7/ Exec. Mtg.) – National Rodeo and National Junior Olympics, under $500 so we don't need to vote. Maddie was not present, but Brenna was and gave us some information. Track and Field was in Savannah, GA, there were approx. 10,000 competitors 8U-18U. She competed in the 17U-18U division. She got 40 ft 8 ¾ and went to the finals, she took 4th place.

New Business:

- Picture with Brenna
- Cross Country Warmups – Table
- Committee Selection – Discussion had. We should add Booster Bash to a committee, Dave as the head. Adam L, Denise, Annie, Mitch, Mike, Kasey, Katie, Bryan and Matt N. want to be involved. Becky brought up that we should look at having profiles for board members, maybe a time commitment and explanation of each committee. Discussion to have a meeting to discuss further.

  Strategic Planning – Dave head, Corey B., Adam L., and Mike D.
  Concessions - Becky head, Ron D.
  Tournament – Andrea head, Mike Goryl
  Membership – Mike D. head, Bryan, Sarah (Add parent rep to it) (Jason has checklist for coaches, add update parent rep to it)
  Scholarship – Dave head, Denise, Mike, Shannon (update with rubric)
  Social Media - LeAnne head, Katie, Denise
  Raffle/Fundraising – Matt N. head, We are going to do 2 fundraisers for groups to help us out with. Fantasy Football this Fall, tickets are due before season starts on Sept. 14th. They are $25 each, $10 per card to group selling, $2.50 to Booster Club. Jason sent an email to coaches letting them know, he has a couple thousand cards.

Committee Follow Up:

Strategic Planning – Dave, nothing.

Concessions – Becky, we have 4 home football games this year. Becky brought up wanting to add something new this year. She spoke to Dave and thought doing a refillable popcorn bucket for the year. Could have the booster club sticker on one side and maybe do a top tier sponsor sticker on the other side. Discussion had on the options and what that means to our other sponsors, what is fair. Discussion was had on Denise having someone that wants to do a one time, one game, set dollar amount, giving away free popcorn up to a certain dollar amount as advertising. It was decided to table until exec. Meeting. It was also brought up that we should try and do French fries, maybe do a partnership with McDonalds and see how it goes.

Jason spoke about redoing the website, Katie is going to help. Need to develop a tool/website to organize, volunteer stuff, funds, dues, maybe hot splash sponsorships in the future. Discussion had.

Marci asked if we have enough opportunity for students to give us back time for the donated money, discussion had. We need to come up with what type of commitment do they owe us, how many hours?

Tournaments – Becky needs dates to do the sign-up geniuses. Advised to ask Matt S. about the dates. Who did the facility requests?

Membership – Mike working on updating the membership list.

Scholarships – None

Social media/Marketing – None

Raffle Ticket Sales/Fundraising – Jason spoke already, see previous.

Next Wednesday is the Head Coaches/Parent Reps/Sponsors Meeting at the Holmen Legion at 6PM. We need to make sure that the parent reps were invited. Jason wants to recap the successes for the year. We need to go over expectations of parent reps, maybe do a welcome letter to all the parent reps at the beginning of the year. We need to work on transparency and communication. Jason advised that he hired 22 new coaches for this year.

Ben T spoke about the upcoming speaker, Tasha, that Student Council got, and she is going to stay overnight and speak at the middle school as well. Booster Club agreed to pay $2000 to cover the cost of her speaking at the middle school, that would be Ben's MS funds for the year. Sarah made a motion to give MS $2000 for program support (Guest Speaker), Annie seconded, MPU

Matt Nelson spoke, he asked if everyone could fill out a form to request funds moving forward.

Mike passes around Thank you cards from Student Council, Jerin Rink and Senior Send off.

Vice President Mike Durnin adjourned meeting at 7:40 PM
Recorded by Becky Dehli, secretary