Holmen Activities Booster Club
General Meeting Minutes
9/10/25 @ 6:30 PM

Dave Molling called the meeting to order at 6:30 PM

Present - see meeting attendance sheet in Becky's binder for questions

Secretary report was asked to be read ahead of time. Mike made a motion to approve, Sarah seconded, MPU

Executive report was asked to be read ahead of time, Sarah made a motion to approve, Matt N. seconded, MPU

Treasurer report - Matt N. gave a brief financial review.

Items for General Meeting approval (from 8/20 Exec. Mtg.) – None

New Business:

- Cross Country – 50 kids in it this year, boys and girls, State is November 1st. They made us a Thank you Sign.
- Show Choir – A couple seniors presented. Charlotte spoke and explained the numbers this year, they have approx. 70 members with show band. Discussion on some of the fundraising we do. Discussion had on transportation issues and being costly, Becky also spoke to explain things more. Motion made by Mike to take $2000 to the Executive Board, Mitch Gault seconded, MPU
- New Committee Presentation – Sarah presented, all committees should meet together so we can talk amongst ourselves if needed. Communication and transparency are needed. Descriptions were sent around on the different committees. Our feedback was that people needed more clarity on what is expected and the time frames, which now are addressed. We would like to add this to our website as it is being recreated. Discussion about having a student liaison for the committees. Discussion on times for the meeting, it was said that we wanted to keep them on the same night as the booster meeting, so people don't feel like it is tasking up an extra night. Was decided that committees would meet from 6:00 – 6:30 on booster club meeting nights, the third Wednesday of the month, then the booster meeting would start at 6:45. Board members will be the leads on the committees. Ben T and Jason will tool around the room to see where they can help if needed.

Committee Follow Up:

Strategic Planning – Dave, nothing.

Concessions – Dave asked if we could please try and have adults on the squares, especially at the football games, we are trying to keep inventory records, and they are coming up off. Becky spoke about the new ice cream machine, it's not working well, it came in damaged, and we are waiting on the new one. They are letting us keep the old one so we could find someone to repair it and have another one. It was brought up that we need to do more advertising that we offer gift cards, especially around the holidays.

Tournaments – Mike Goryl will be the new tournament person; we are still looking for someone to help him out. Mike has a conflict on December 13th which is the Holloway Tournament, it will be 3rd thorough 5th grade boys. Middle School has drama at the high school that day as well as varsity basketball. The Brandon Jennings Viking Classic date is not set; we are waiting on a date.

Discussion on sponsorships by Sarah, 13 sponsors at $2500, we are doing a Facebook Live video with the kids. 1 dance, 1 cheer, 2 football, 2 cross country girls/boys, 1 girls golf, 1 volleyball. They post to their own sites and then let Leanne know so she can post on the booster club site.

Dave spoke that we were offered 4 Packer tickets for tomorrow's game 9/11. We posted it on Facebook, they will go to the highest bidder. Can do 2 sets of 2 tickets or all 4. Please share the post to get it around since we have limited time.

Dave said that Features did an after-game party after Friday football. James said they were really busy, players also showed up to eat. He did it from 10:00 PM – 12:00 PM and gave us $240 back which was 20 percent.

Dave spoke about the digital board we donated. Last night was the initial run at the Volleyball game. 2 students were creating the content as the game was going on. They loved it.

Dave spoke about the new speakers that were installed Monday morning, both on the home and visitor sides. Approx. cost was $9000, it was a donation from the booster club, and the lift was donated to install them.

DM adjourned meeting at 7:26PM
Recorded by Becky Dehli, secretary