Holmen Activities Booster Club
General Meeting Minutes
12/17/25 @ 6:30 PM

Dave Molling called the meeting to order at 6:30 PM

Present - see meeting attendance sheet in Becky's binder for questions

Secretary report was asked to be read ahead of time. Mike D. made a motion to approve, Sarah R. seconded, MPU

Executive report was asked to be read ahead of time, Matt N. made a motion to approve, Bryan H. seconded, MPU

Treasurer report – Matt Nelson spoke, Registration fees of approx. $2000 came in from Holloway.

Items for General Meeting approval (from 11/19 Exec. Mtg.) – Robotics $2000, Bryan H. made a motion to approve $2000 in program support, Matt Nelson seconded, MPU. Volleyball $1450, Mike D. made a motion to approve $1450 in program support, Matt N. seconded, MPU.

New Business:

Dave spoke, Katie Brickner applied for a grant at Altra, where she works, called the Do More Grant. She submitted her hours with us and they matched it. We got a check for $500. Thank you, Katie, for your outstanding work for the booster club. **take a picture in January**

Dave spoke, we received a check for $500 from Susan Wessels, a friend of Dave's family, for her charitable donation for the year.

Dance Team – Gwyn Bowe and Lucy Lichtie spoke. They are requesting $2000 for program support. They need help to offset costs of transportation and costumes. They have 18 dancers this year. Since their numbers are up, they need to take a bus. They have done fundraising including Ashley for the Arts, Oktoberfest, and selling Kornfest T-shirts. Matt N. made a motion to take $2000 to exec., Mitch G. seconded, MPU. **asked dancers to come back in January for a picture**

Coulee Sports – Dave discussed, Coulee Sports are on Facebook, owner Todd Sommerfeldt. He is only focusing on schools that support him after December 31st. He is open to ideas and looking for new stories. We would need to pay the annual fee of $2000 to stay included. He has done a great job of reporting on the school events so far. Mitch G. made a motion to take $2000 to exec., Adam L. seconded, MPU.

Committee Follow Up:

Committees meet before every booster meeting.

Engagement and Communications – Sarah spoke, they are doing a coach and parent rep connection meeting: they are starting an agenda, try to bind the relationship, advise their commitment to the Booster Club, looking to increase MS engagement, and doing booster meeting invitations. They would like to meet with Travis Juddell, who does the districts communications, to see what avenues they have to communicate. Jason will look into getting them a meeting with Travis. Katie and Jason are still working on the website.

Concessions and Tournaments – Mike, Becky and Dave spoke, talked about the Holloway Tournament updates, Matt R. and Bryan Jostad ran both sites. Some comments on the new MS concession area, we could use better signage to get to it. Also, need to know that the entrance is now Door A at the middle school to get into the gyms. Discussed the Viking Classic dates and limited gym space. It will now be a 1-day tournament, approx. 30 teams, B/C level teams. Discussed the challenge with volunteers this year. Discussed how Becky used to do it in the past with assigning teams to work. We need to determine what groups owe us and how we determine hours owed. Powerlifting is January 29th, we need to get in touch to determine if we are helping out this year. If so, Volleyball would like the sign-up genius to volunteer.

Events, Fundraising and Sponsorships – Bryan spoke, discussed booster club sponsorships, need to simplify sponsorships. The full list of sponsors is out there, please look it over and see who has connections with who. We would like to get 75-100 businesses.

Denise spoke about wanting to go to PTO meetings and tell them about the booster club to see about increasing engagement.

DM adjourned meeting at 7:27 PM
Recorded by Becky Dehli, secretary