Holmen Activities Booster Club
General Meeting Minutes
2/18/25 @ 6:30 PM

Dave Molling called the meeting to order at 6:33 PM

Present - see meeting attendance sheet in Becky's binder for questions

Secretary report was asked to be read ahead of time. Sarah made a motion to approve, Annie seconded, MPU

Executive report was asked to be read ahead of time, Mike made a motion to approve, Sarah seconded, MPU

Treasurer report – Matt Nelson, concessions at approx. $40,000, up from last year. We don't have any home track meets.

Items for General Meeting approval (from 1/21 Exec. Mtg.) – Boys Golf $2000, Matt Nelson made a motion to approve $2000 in program support, Bridget seconded, MPU. Trap $2000, Mitch made a motion to approve $2000 in program support, Annie seconded, MPU.

New Business:

Pictures: Katie not here, Dance Team not here

Boys/Girls Track & Field – Chad Wedan, they have 2 tents right now. They are using the old ones, approx. 6 years old and are using to replace parts/ They are 10 X 20. Thinking they are $1000 each, waiting on quotes from BSN and GPP. They are looking for $2000. Lydia Lazarescu and Naomi Wedan are with him. The new tents will have the track logo on them and have side panels. They have approx. 160 kids this year. Sarah made a motion to take $2000 to exec., Matt N. seconded, MPU

Committee Follow Up:

Committees meet before every booster meeting.

Engagement and Communications – Sarah spoke, they completed the fiscal year in review, parent rep docs and agenda for start of school year. Booster cabinet, Leanne will get stuff together for posters, Katie doing loop on TV, highlight scholarship kids. We now have 2 cabinets. Leanne will send stuff to Travis for Booster Bash. Bryan sending communication.

Concessions and Tournaments – Tournaments, Mike Goryl spoke, No Viking classic this year, problems with the gym space. He will be meeting with Matt in July to put dates in for next year. Concessions, Becky spoke, we need to find out when big events and youth nights are ahead of time moving forward, I want to include it on the sign-up genius. We need more workers for bigger events. Denise brought up that she thinks the ice cream isn't working correctly. Discussion was had on getting rid of the old one and getting a new one.

Events, Fundraising and Sponsorships – $19,000 in sponsorships confirmed as of today. Approx $65,000 we could bring in if everyone from last year renews. Bash – VIP tickets again this year. We need baskets done by mid-April. $20 VIP tickets. $5 each ticket to teams to help. VIP gets AYCD cups (maybe exclusive raffle as well for VIP) Sell Viking cup at the door for $25. Band 7:00 – 10:30, maybe DJ beforehand, Ben T. interested in being DJ. Discussion on thoughts for Friday and Saturday bar crawl, finish a card and get raffle tickets.

Apparel – Mitch spoke, website through Hurley that could be year-round. Ben confirmed we have a shop online already, thinks you can customize for specific teams. Ben will follow up with Jason.

DM adjourned meeting at 7:09 PM
Recorded by Becky Dehli, secretary